



The Pack - Anti-Monopoly Policy

OUR VISION

At The Pack, we recognise that the concentration of power in the music industry has created systemic barriers for artists, independent labels, venues, and fans alike. We stand firmly against corporate monopolisation that stifles creativity, limits artist autonomy, and diminishes the cultural richness of music. This policy outlines our commitment to challenging these power structures and fostering a more equitable music ecosystem.

THE PROBLEM

The music industry has experienced unprecedented consolidation, with three major labels controlling approximately 70% of the global recorded music market. This concentration extends to streaming platforms, ticketing services, venue ownership, and music publishing, creating a landscape where a handful of corporations exert disproportionate influence over artists' careers, compensation, and creative freedom.

OUR COMMITMENTS

Economic Justice

- We pledge to work exclusively with partners who offer transparent, fair compensation to artists
- We will prioritise independent service providers over corporate entities when selecting vendors
- We commit to maintaining fair pricing for services, resisting industry-standard markups that primarily benefit intermediaries

Artist Autonomy

- Artists will retain ownership of their master recordings and publishing rights
- We will support fellow artists in their efforts to maintain creative and financial control
- We refuse to sign contracts with exploitative terms that favour corporate interests over artistic integrity



Platform Diversity

- We encourage our fans to support platforms that provide fair compensation to artists
- We will explore and develop alternative distribution methods that bypass corporate gatekeepers

Live Music Equity

- We oppose exclusive booking arrangements with major promoters that lock out independent venues
- We stand against excessive ticketing fees and dynamic pricing models that exploit fans

Transparency

- We will be open about our business relationships and reject non-disclosure agreements that shield anti-competitive practices
- We will publish regular reports on how our anti-monopoly principles are being implemented
- We invite public dialogue and accountability regarding our commitments

TAKING ACTION

As members of The Pack, we commit to:

1. Supporting legislative efforts to strengthen antitrust enforcement in the music industry
2. Participating in industry coalitions advocating for structural reforms
3. Using our platform to educate fans about monopolisation impacts
4. Mentoring emerging artists in strategies to maintain independence
5. Investing in alternative infrastructure that challenges corporate dominance

This policy represents our ongoing commitment to challenging monopolistic practices in the music industry. We recognise that meaningful change requires collective action, and we invite artists, fans, and industry professionals to join us in building a more equitable music ecosystem where power is distributed fairly, creativity flourishes, and culture thrives.

This policy is a living document that will evolve as we continue our journey toward a more just music industry.

Policy Review Cycle: Annual

Last Reviewed: May 2025

Next Review Scheduled: May 2026